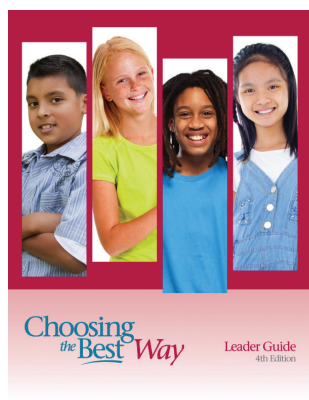




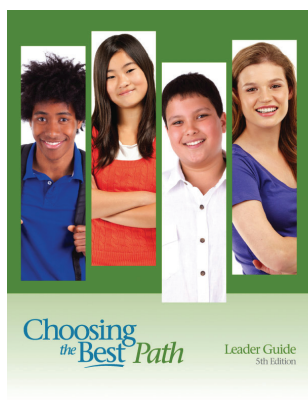
New Digital Tools and e-Student Manuals Available for All Programs

Now with All New Videos

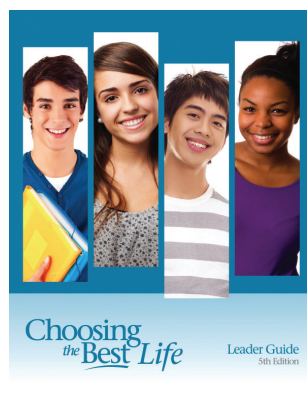
Middle School



6th Grade

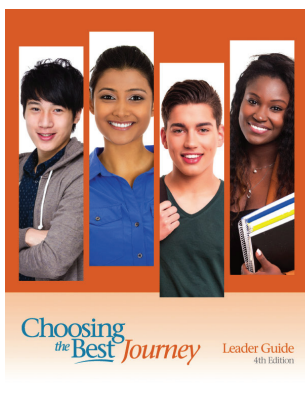


7th Grade



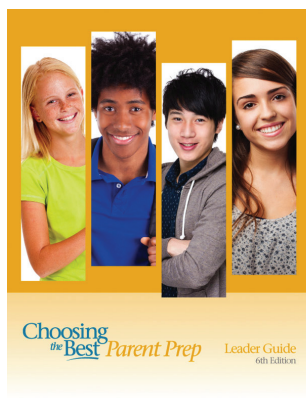
8th Grade

High School



9th-10th Grade

Parents



For Parents

Proven to Reduce Teen Sex

- An independent, peer-reviewed, published study found that students who received *Choosing the Best* were **1.5 times more likely to delay having sex*** vs. control group students who did not receive the program. **Statistically significant.*

Medically-Accurate

- The U.S. Department of Health and Human Services (DHHS) has certified all *Choosing the Best* programs as medically-accurate.

Abstinence-Centered/SRA

- *Choosing the Best* is a sexual risk avoidance (SRA) program that educates about the benefits and limitations of contraception, but always in the context of promoting sexual delay as the healthiest choice.

For more information or to order materials, please call 1-800-774-BEST
or visit our web site at www.choosingthebest.com.

30 day previews available upon request.



Choosing the Best Meets New TEKS Requirements for Sexual Health Education.

- *Choosing the Best*:
 - » Meets New 2021 Texas Essential Knowledge and Skills (TEKS) requirements.
 - » Is on the Texas state-approved list of sex education curricula.
 - » Meets Title V, A-H Criteria.
- Since 2001, 40 ISDs have used *Choosing the Best*, educating nearly 1 million Texas middle and high school students to delay sexual activity.
- A large ISD with full implementation of *Choosing the Best* achieved a 40% decline in teen pregnancy among 13-17 year-old females over a 2-year period.



What leaders are saying about *Choosing the Best*

“I have reviewed Choosing the Best and believe it to be a well-prepared program that gives young people needed information and helps them build the skills they need for making healthful decisions.”

—William Roper,
Former Director, CDC

“I am pleased to enthusiastically endorse and support Choosing the Best, a school-based sexual abstinence-centered instructional program that is getting tremendous results. Choosing the Best has indeed hit a home run with its programs and release of ‘The Big Talk Book for Parents.’”

—Phil Gingrey, M.D., OBGYN,
Former member of the U.S. House
of Representatives, GA 11

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or visit our web site at www.choosingthebest.com.

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